



## **Survey Results**

### **Community Survey - Downtown Newton - 2024**

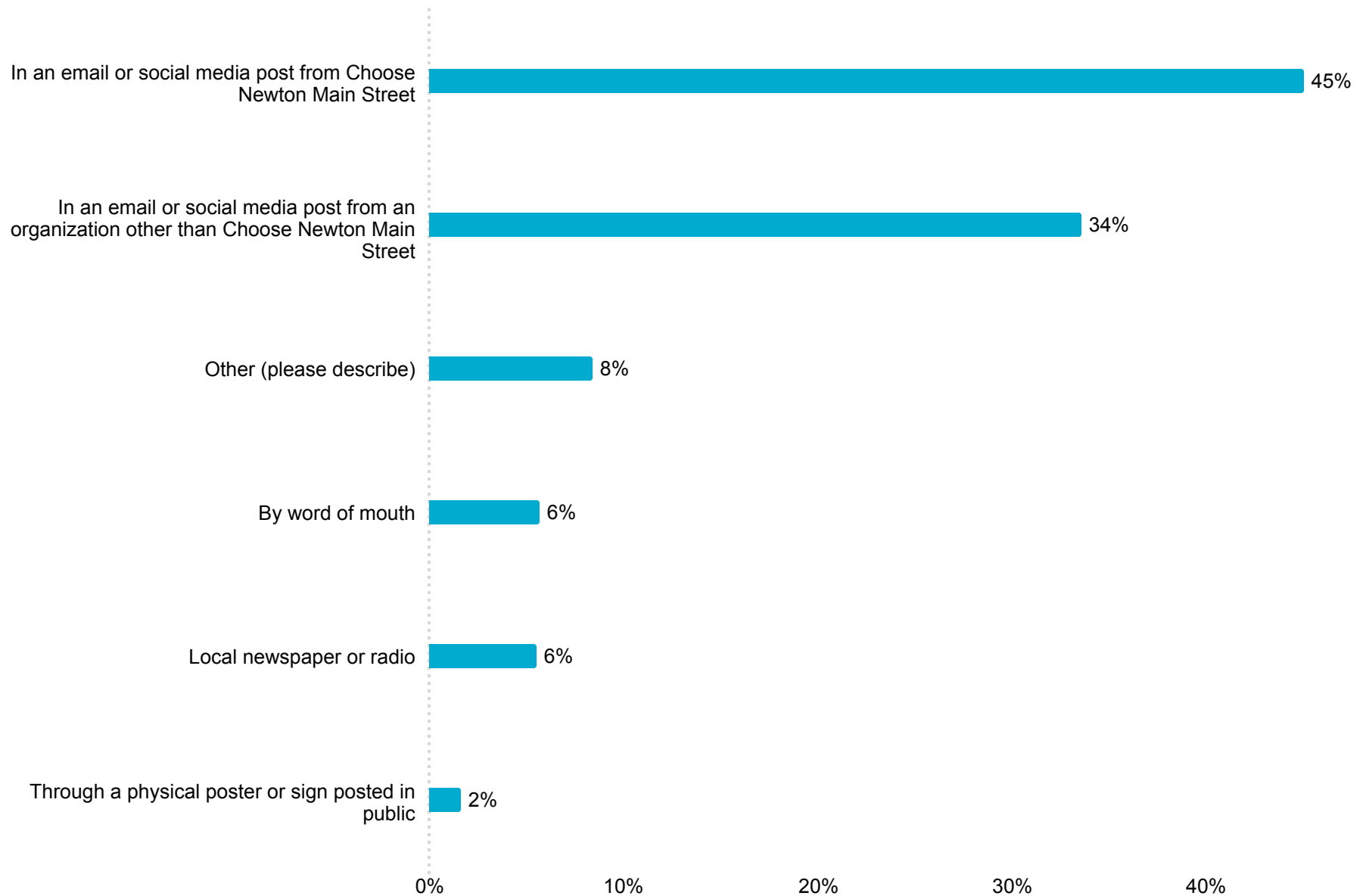
**Inactive**

**Last recorded response:** 10/15/2024

**Total responses:** 895

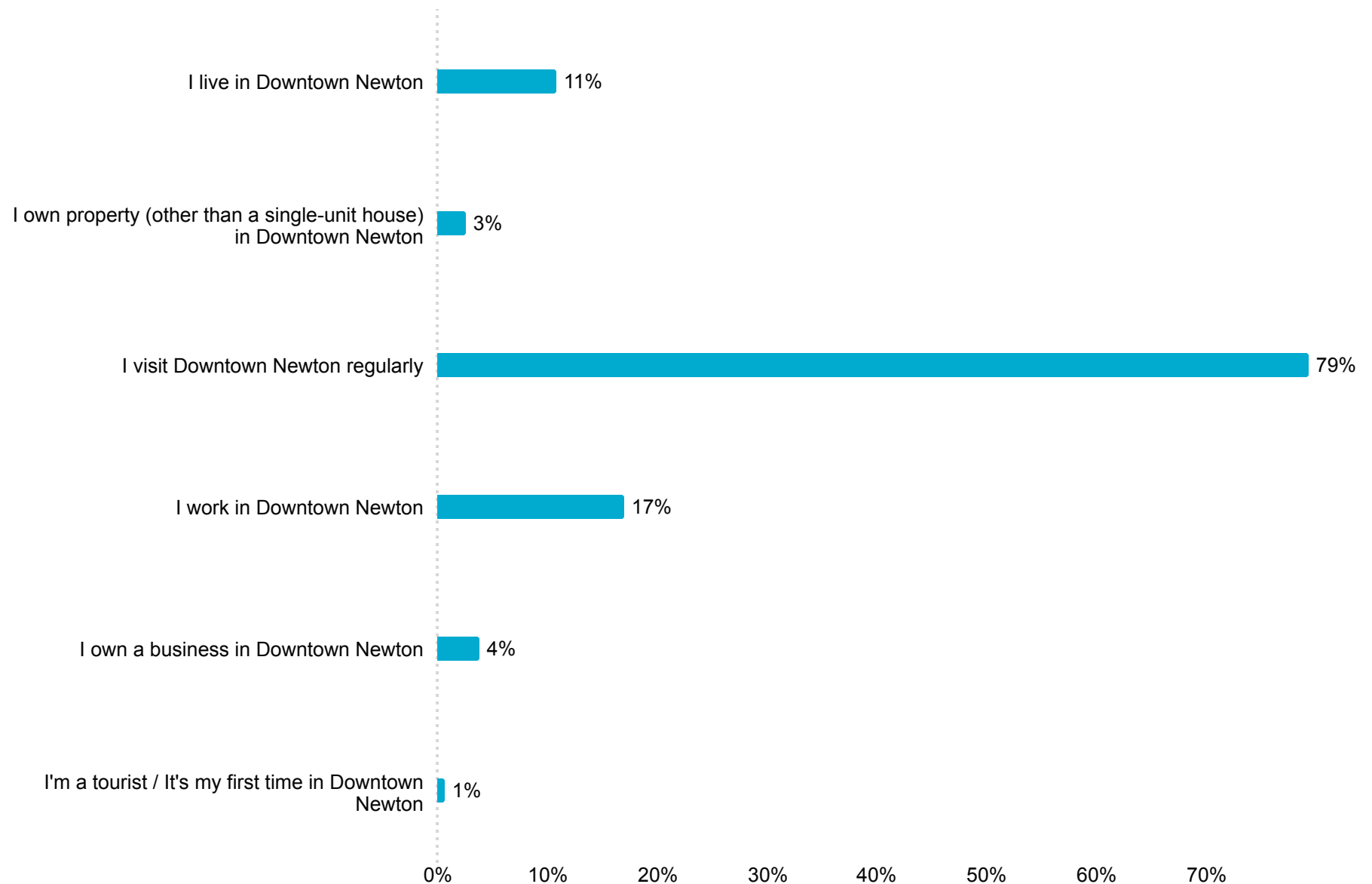
# Q1 - How did you find out about and/or receive this survey?

845 Responses



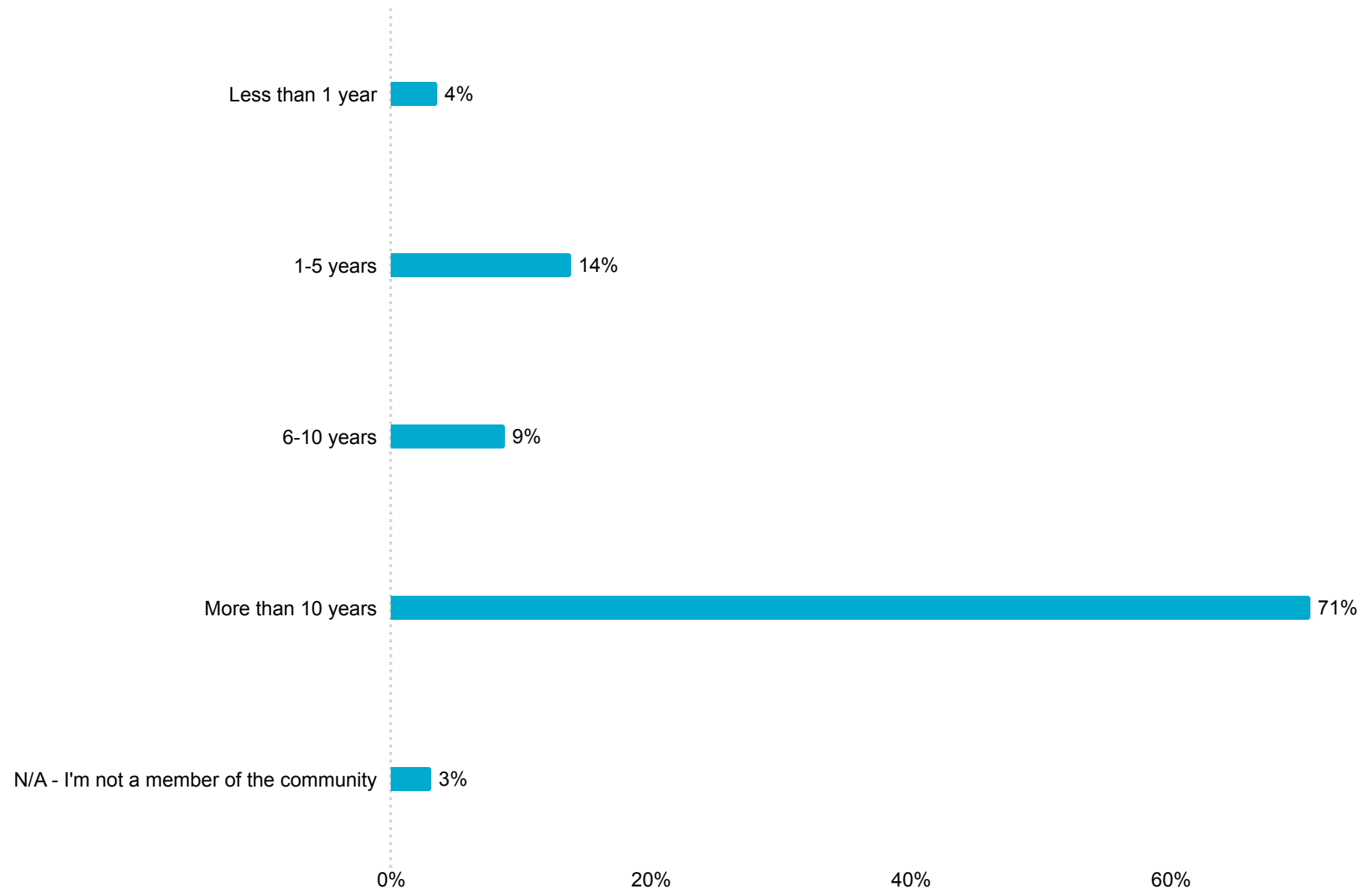
## Q2 - What is your relationship to Downtown Newton? (Please select all that apply)

824 Responses



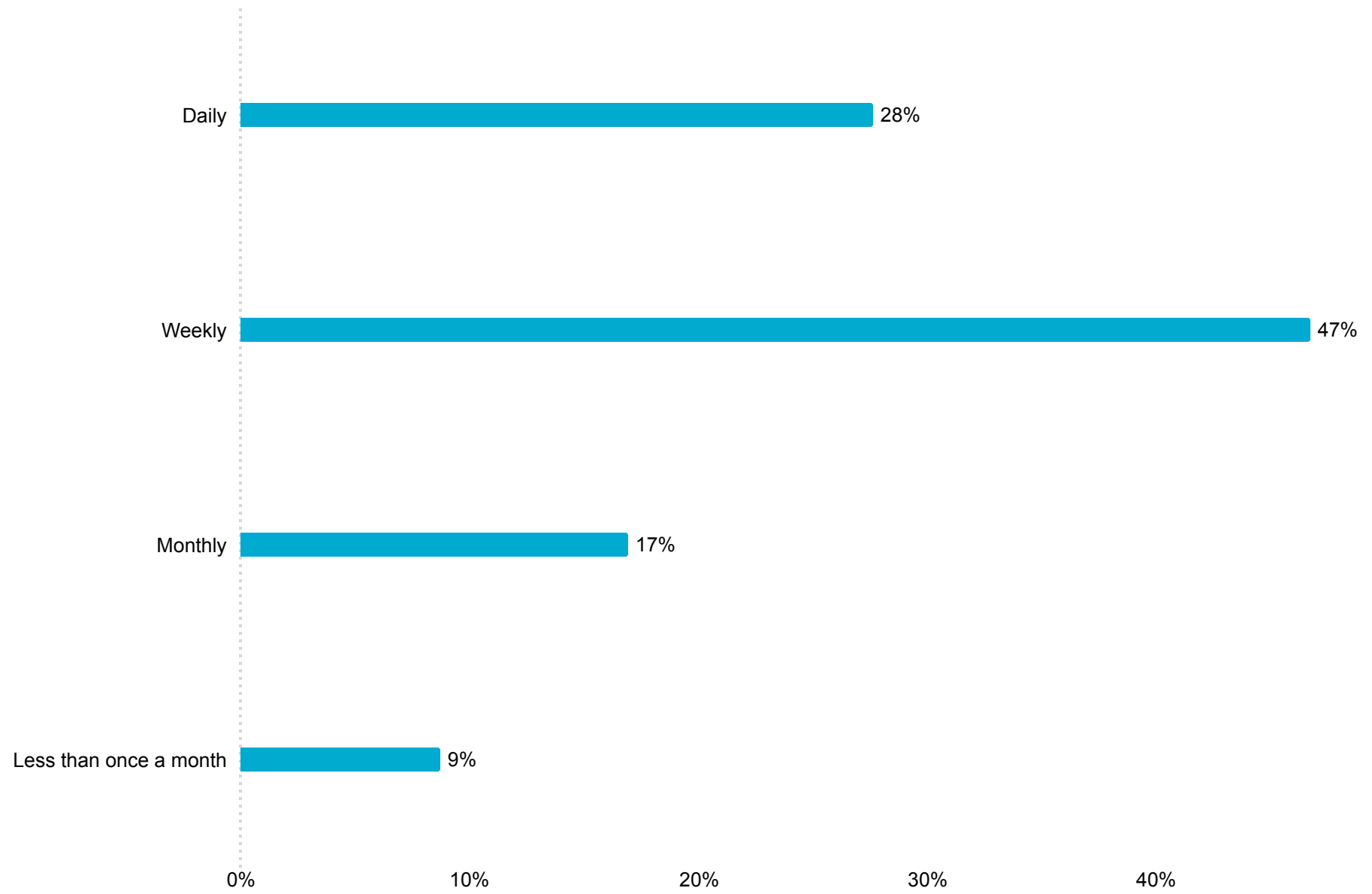
### Q3 - How long have you been a member of this community?

844 Responses



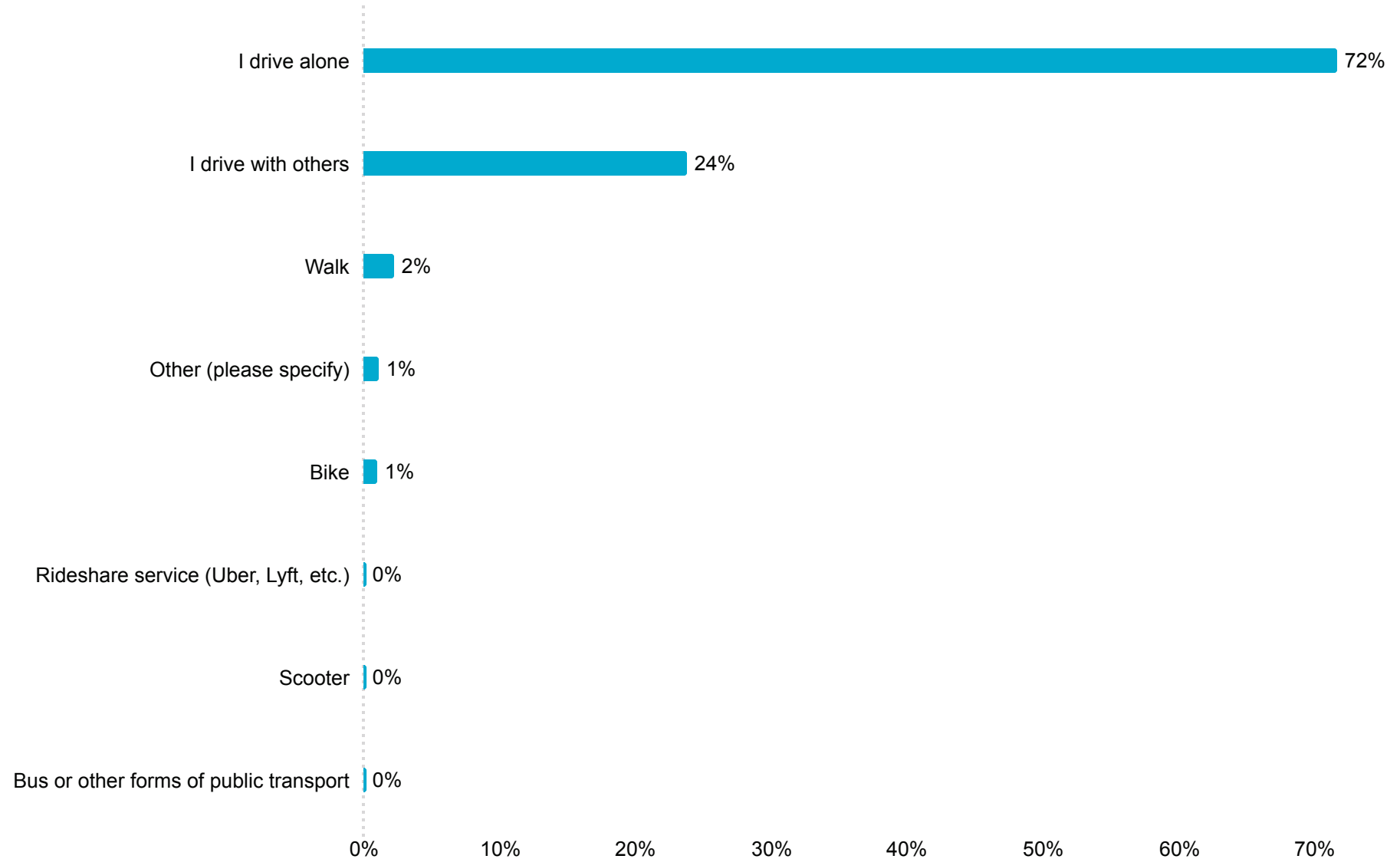
## Q4 - How frequently do you visit Downtown Newton?

757 Responses



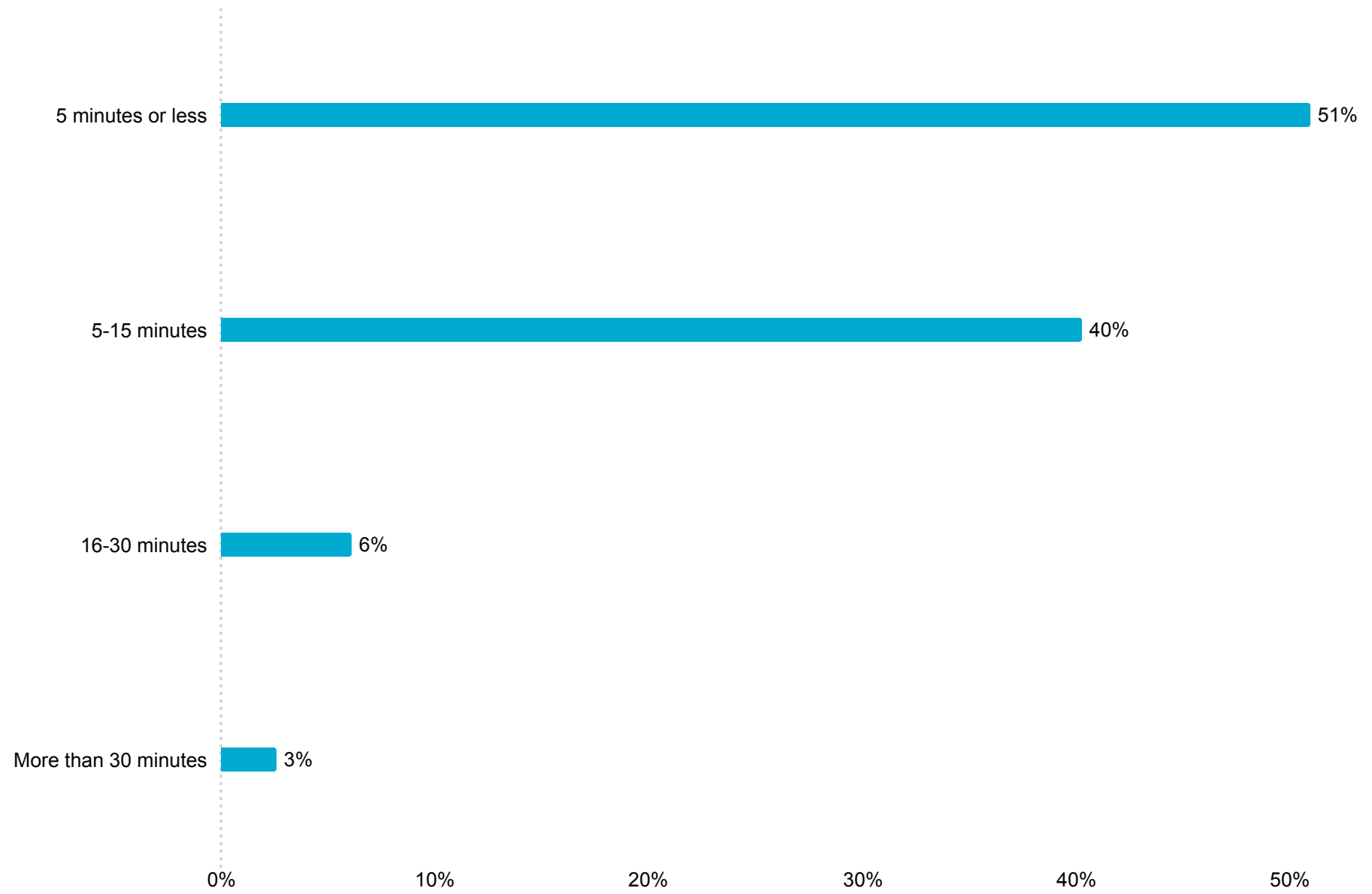
## Q5 - Generally, how do you get to Downtown Newton? (Please select your most common method.)

714 Responses



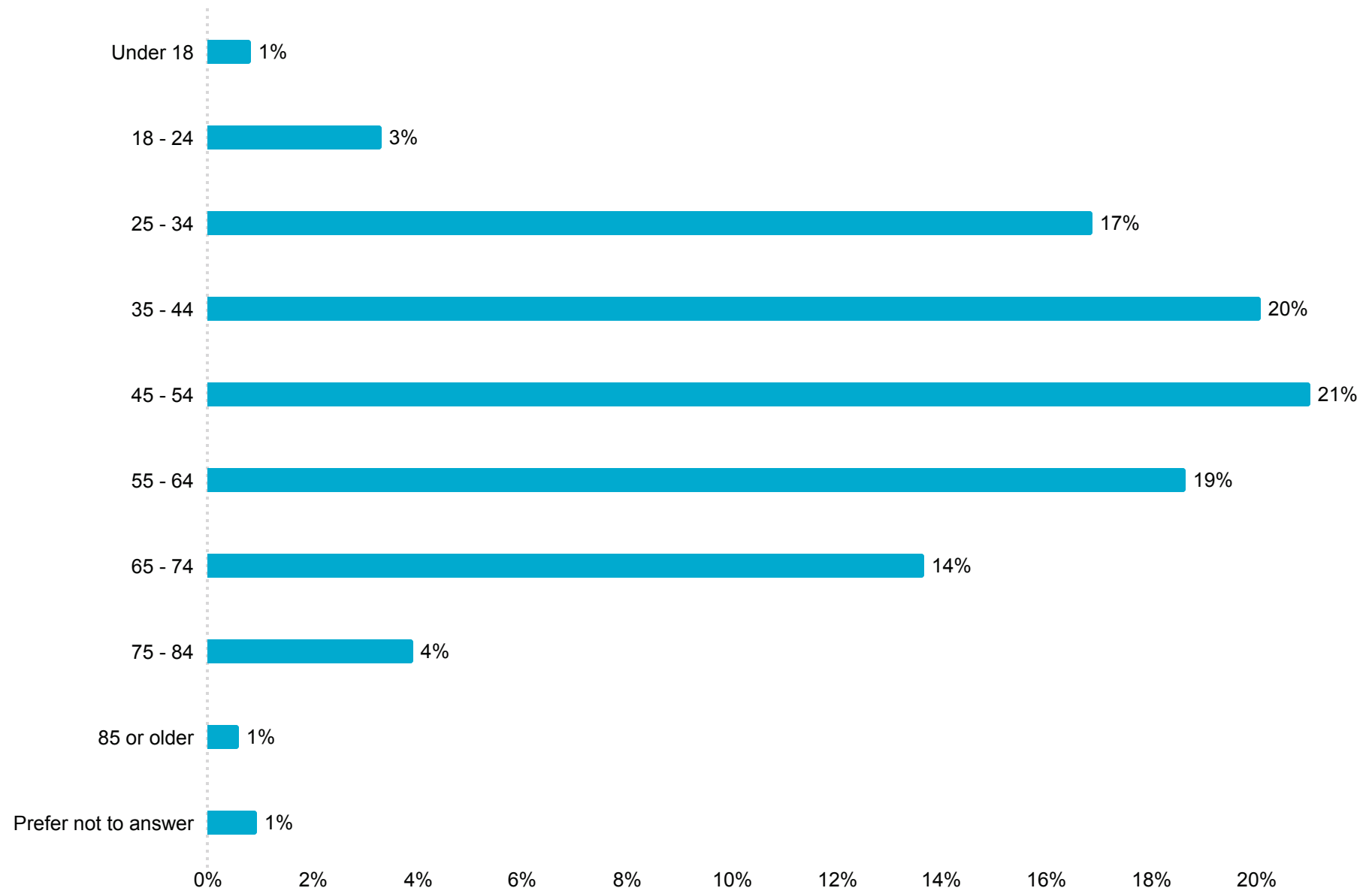
## Q6 - Generally, how long does it take you to get to Downtown Newton?

737 Responses



## Q7 - What is your age?

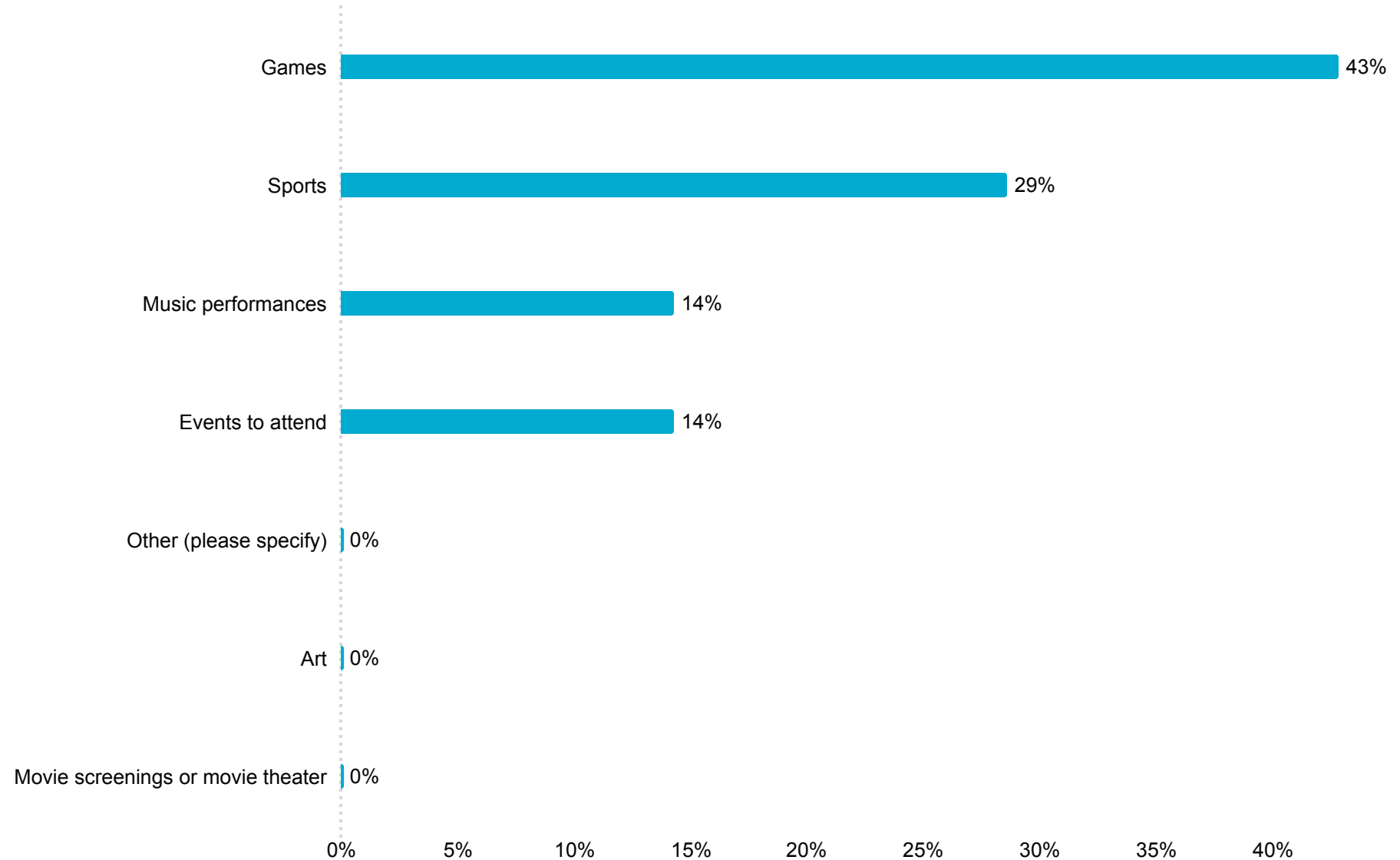
841 Responses





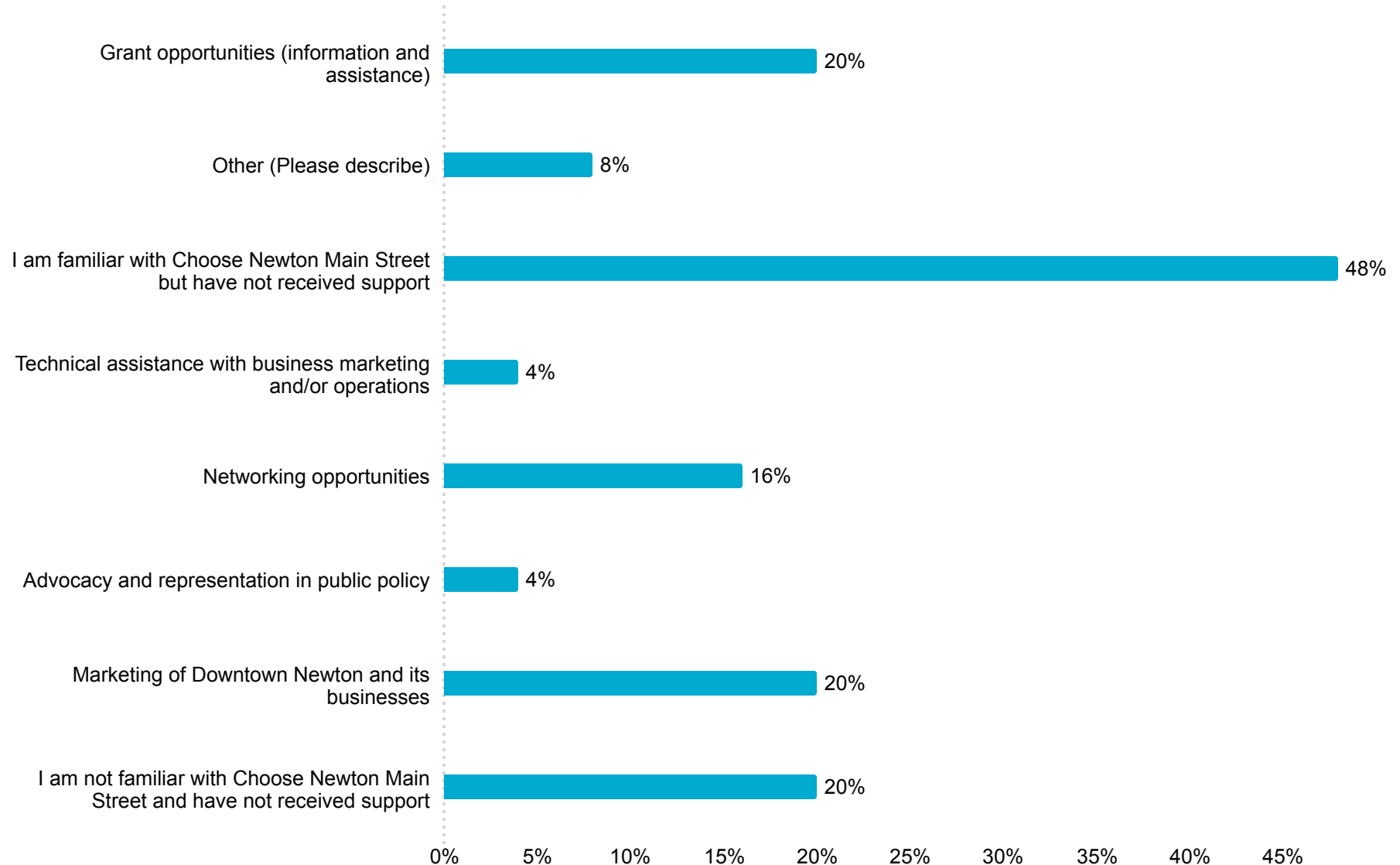
## Q8 - As a young person, what activities would like to have available to you in Downtown Newton?

7 Responses



## Q9 - Have you received business-related support from Choose Newton Main Street? If so, please indicate the type of support. (Please select all that apply)

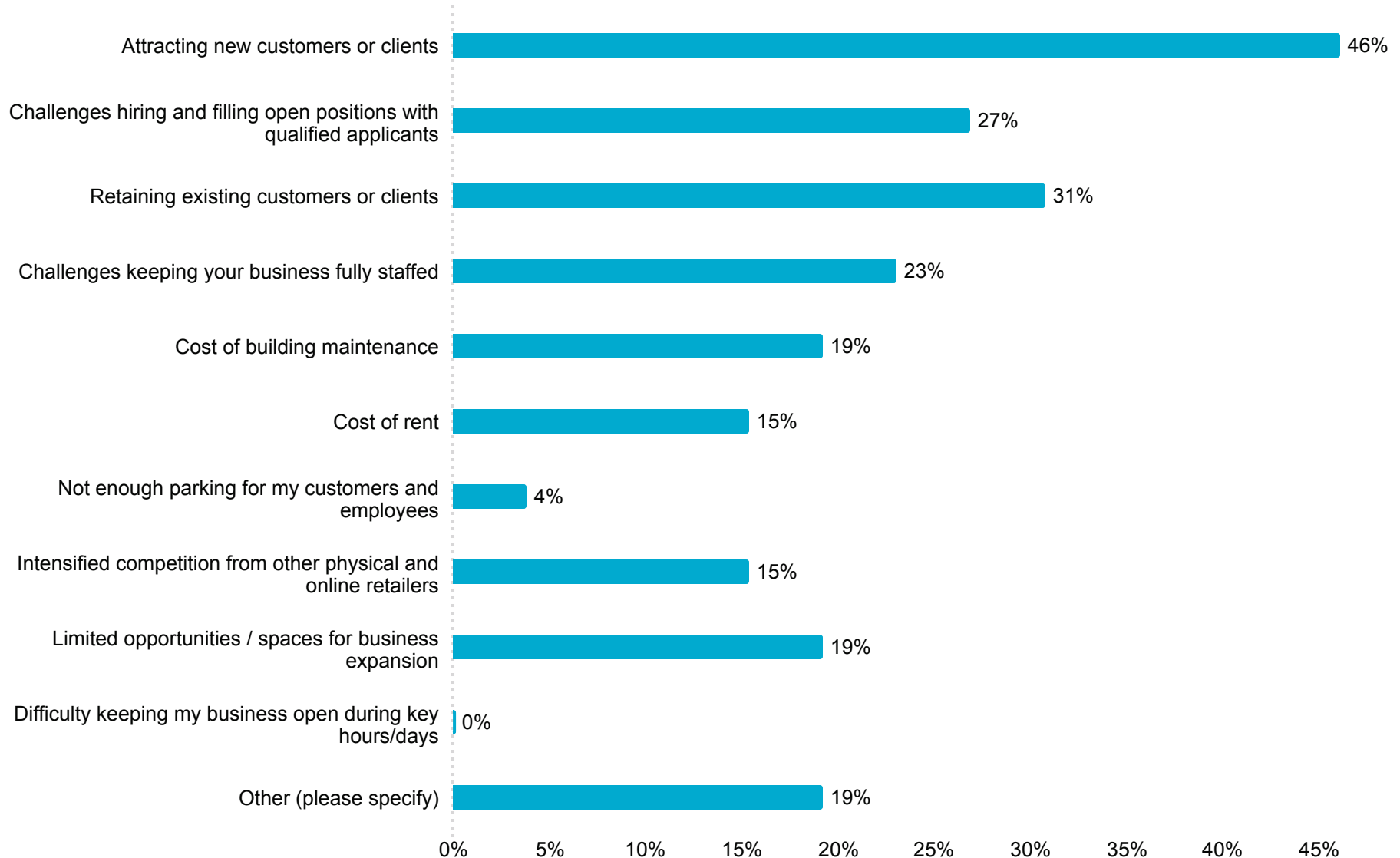
25 Responses



## Q10 - As a business owner in Downtown Newton, what are your top three concerns?

Please select from the list below:

26 Responses



## **Q11 - As a business owner, is there anything else you'd like Choose Newton Main Street to know? If so, please briefly describe.**

6 Responses

A specific entertainment district designation with a percentage of tax given back into downtown specifically would be awesome.

Make downtown unique and beautiful!

Not at this moment.

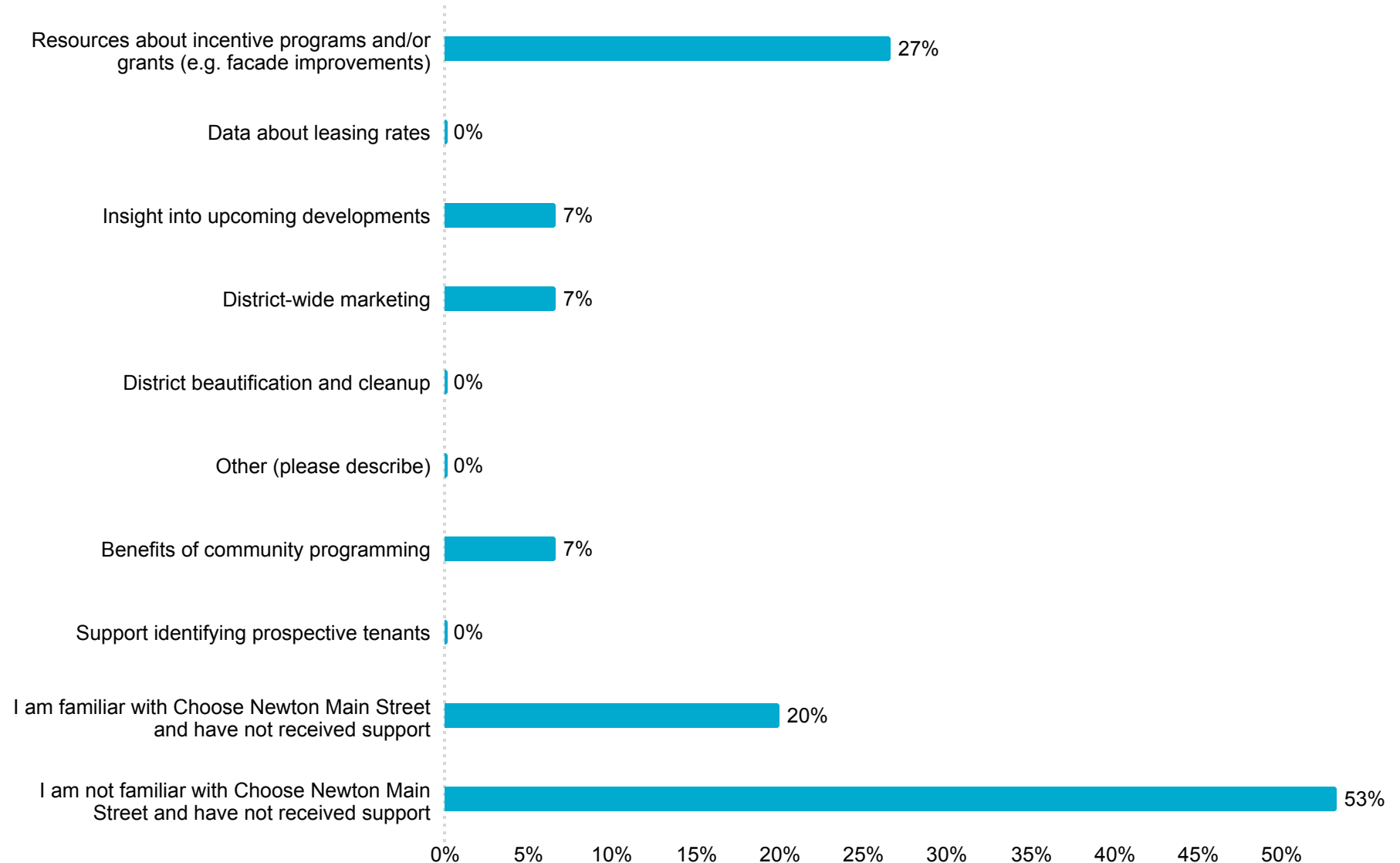
Our business sits just off Main. It would be great to have a way to let customers know there are businesses in the cross streets too. Possibly signs on the corners with arrows that advertise the business just down the street? Or some idea like that? Or maybe something like a mall directory?

Would like your support. We are excluded a lot.

While we appreciate the work the historic preservation district does, we want to make sure there's a balance between rules, and a wish to be able to affordably complete projects.

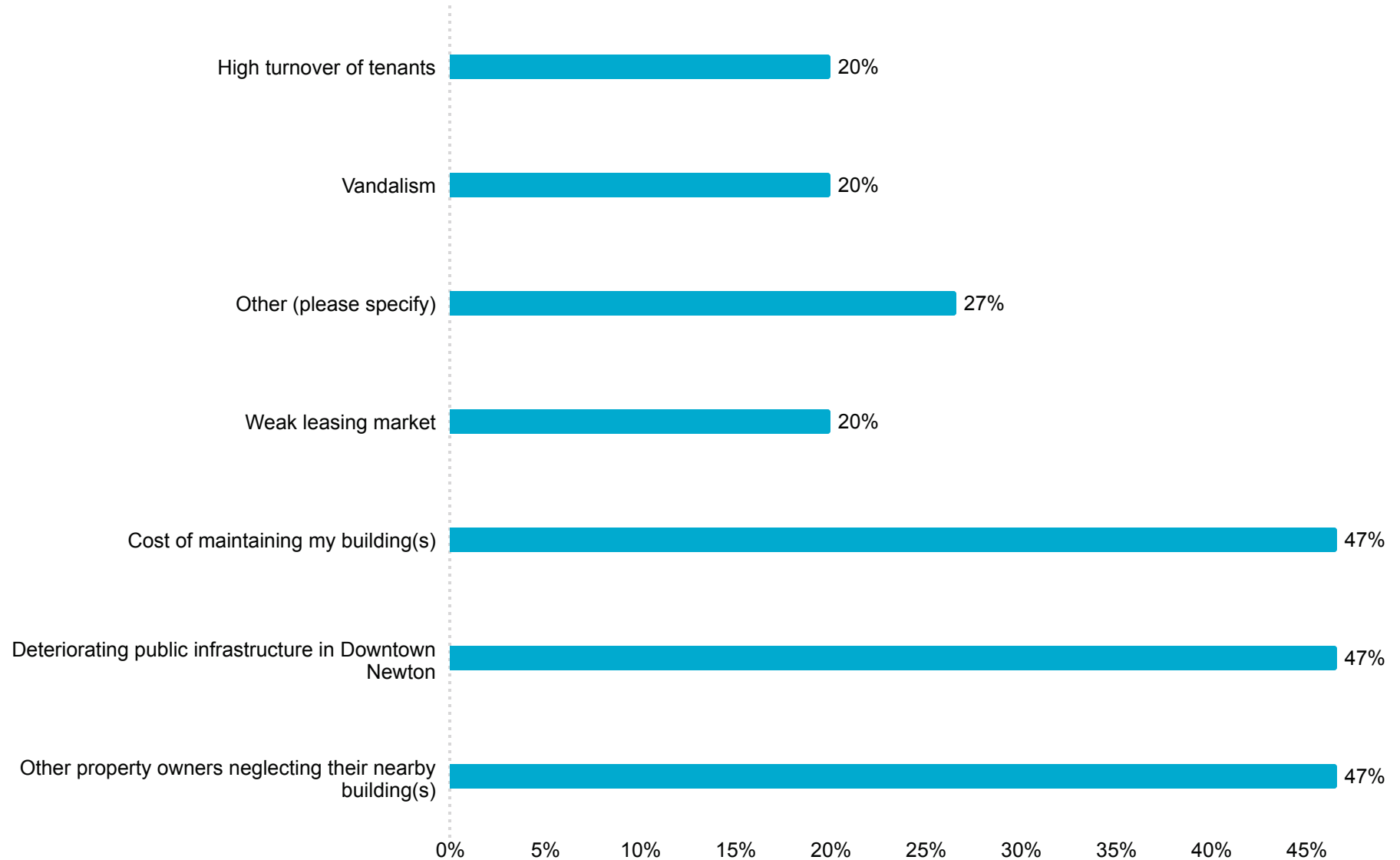
## Q12 - As a property owner, have you received support from Choose Newton Main Street? If so, please indicate the type of support. (Please select all that apply)

15 Responses



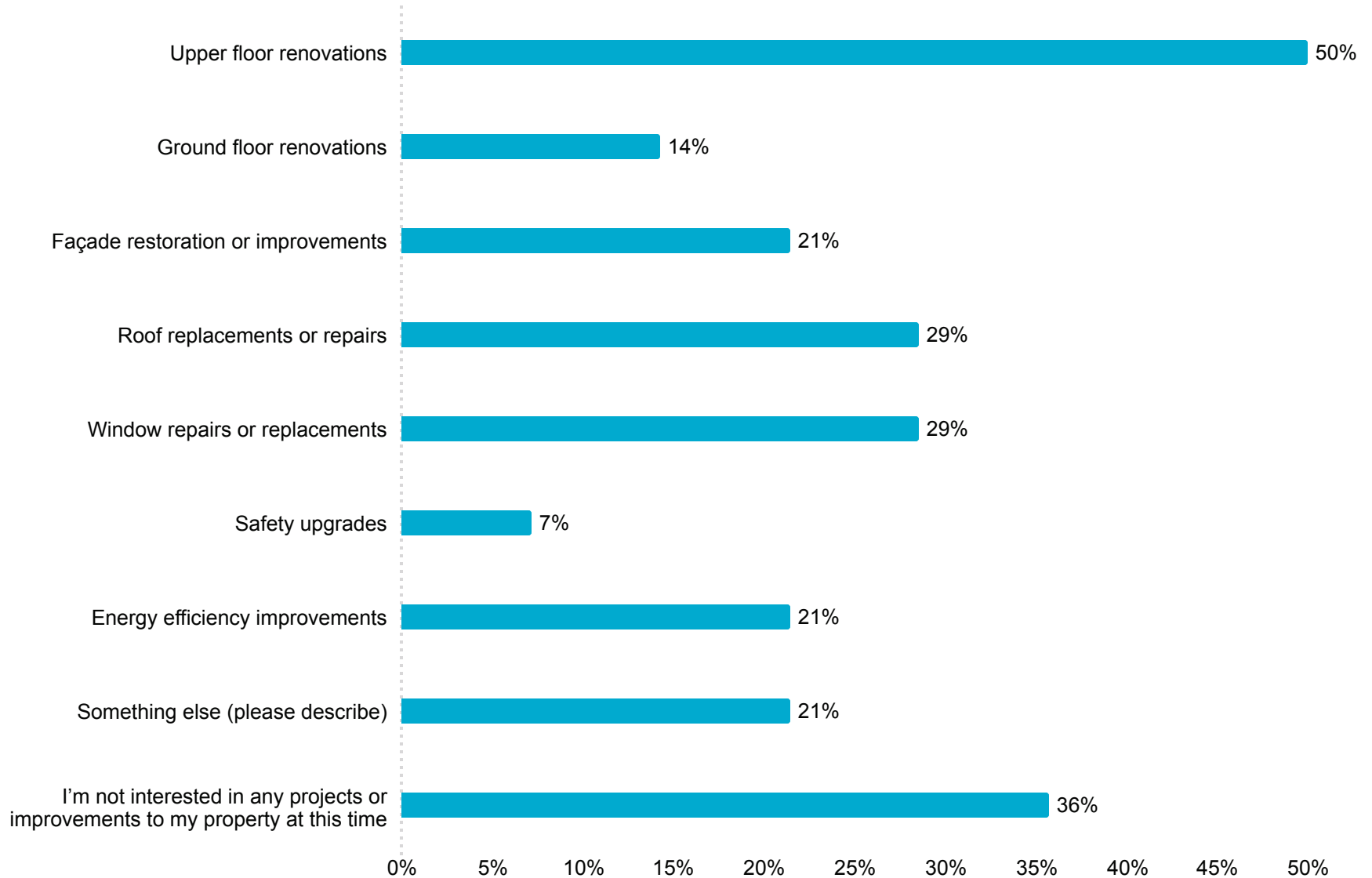
### Q13 - As a property owner, what are your top three concerns? Please select from the list below:

15 Responses



## Q14 - Are you interested in any projects or improvements to your property? (Please select all that apply)

14 Responses



**Q15 - As a property owner, is there anything else you'd like Choose Newton Main Street to know? If so, please briefly describe.**

4 Responses

Nothing

I'd love to know what community improvements are being considered. I'd love to partner in the process.

Adoption and enforcement of fire codes more stringent than required really hamper the operation of and any expansion of buildings downtown.

Railroad right of way and city owned old South Dillons are a blight on heart of downtown district



**Q16 - What one word comes to mind as you think about things you like about Downtown Newton?**

727 Responses



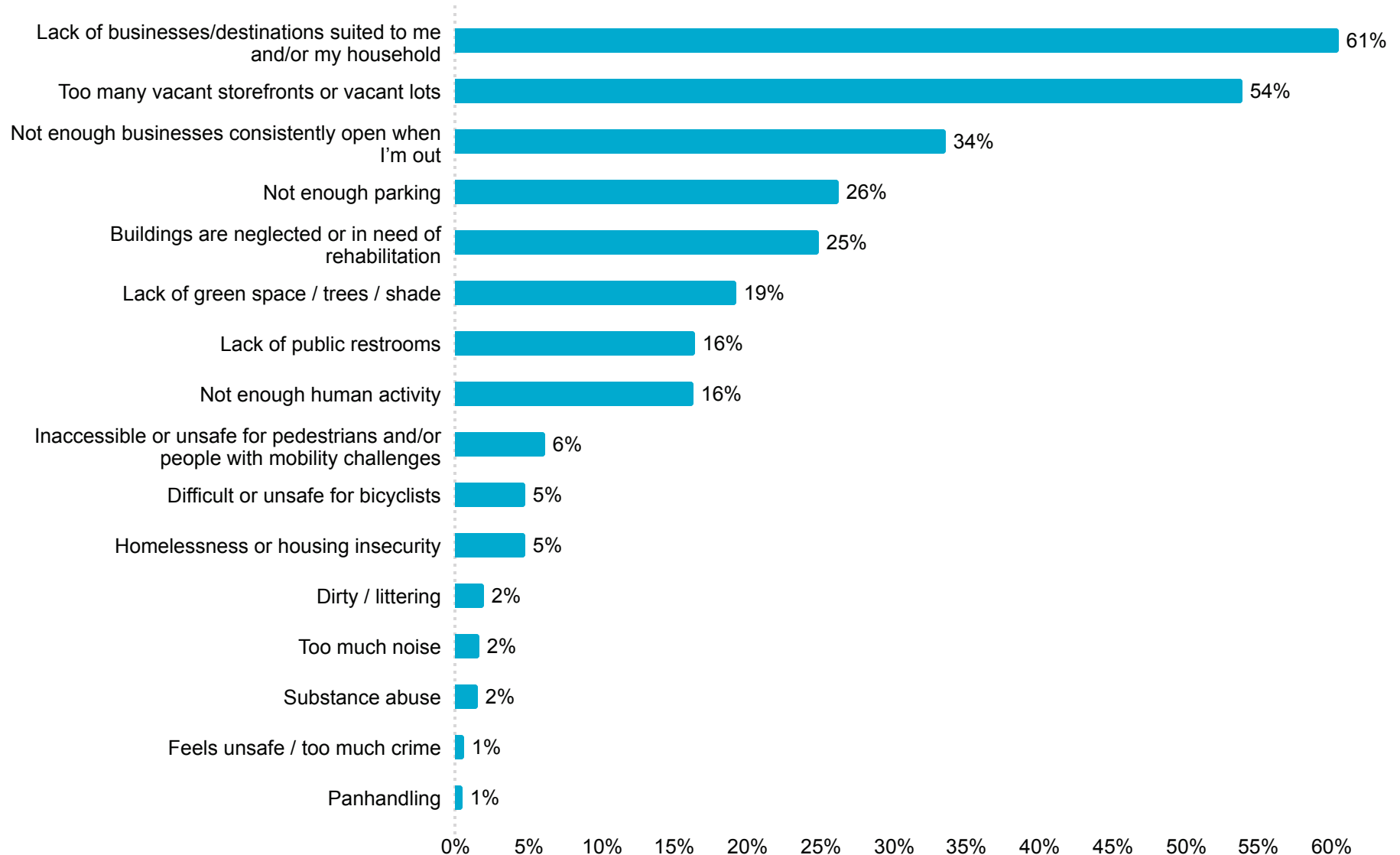
## Q17 - What one word comes to mind as you think about things you dislike about Downtown Newton?

716 Responses



## Q18 - What do you see as the top three issues in Downtown Newton? Please select from the list below:

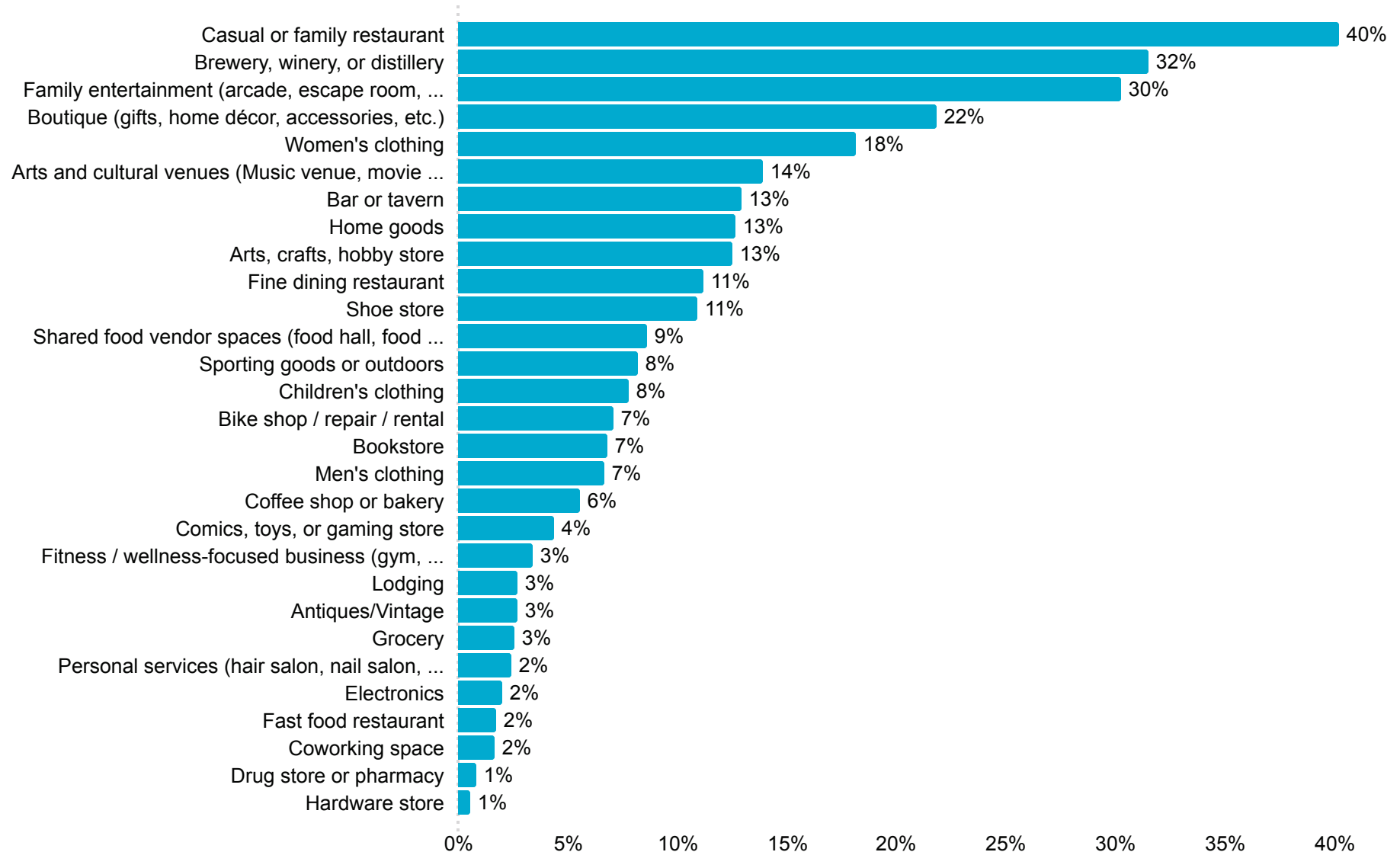
773 Responses



## Q21 - What three business types would you like to see more of in Downtown Newton?

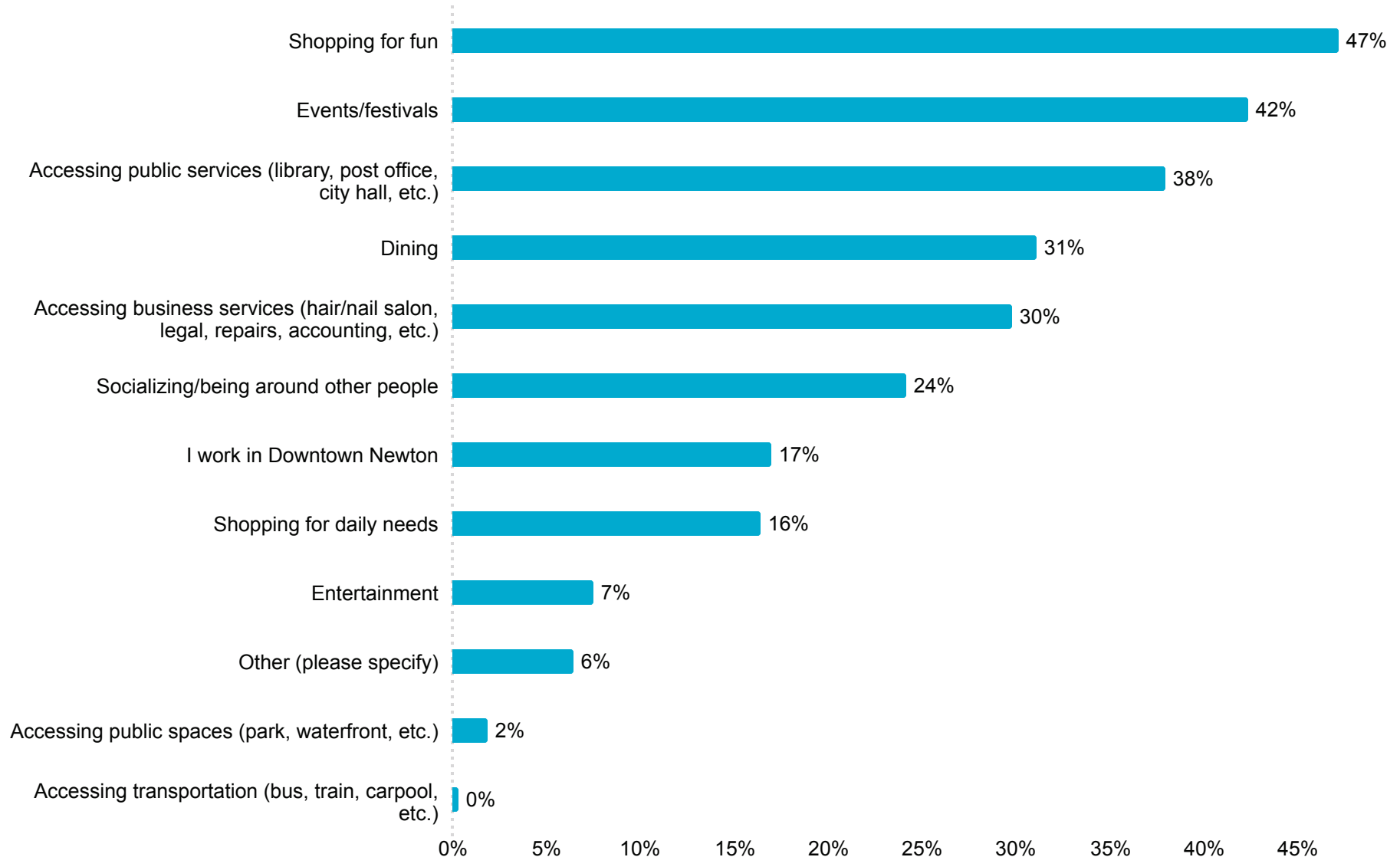
Please review the entire (very long!) list of options.

733 Responses



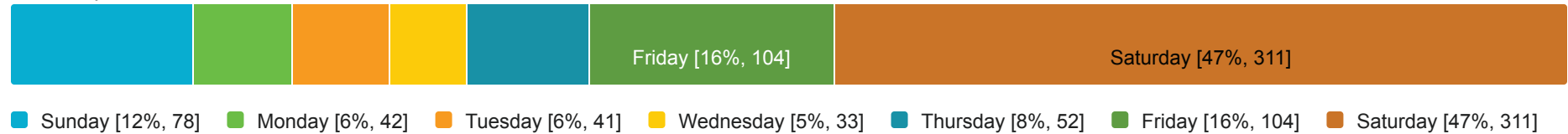
## Q22 - What are the top three reasons you visit Downtown Newton? Please select from the list below:

682 Responses



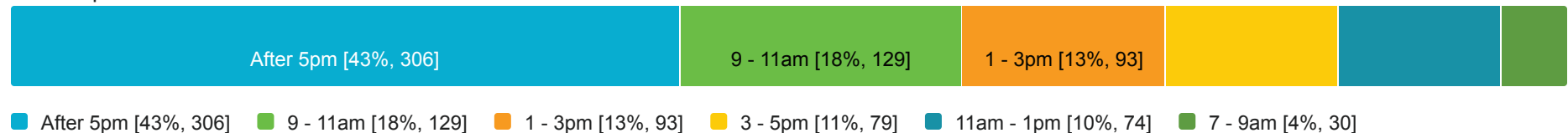
## Q23 - If business hours weren't a barrier, what day of the week would you prefer to visit Downtown Newton?

661 Responses



## Q24 - If business hours weren't a barrier, what time of day would you prefer to visit Downtown Newton?

711 Responses



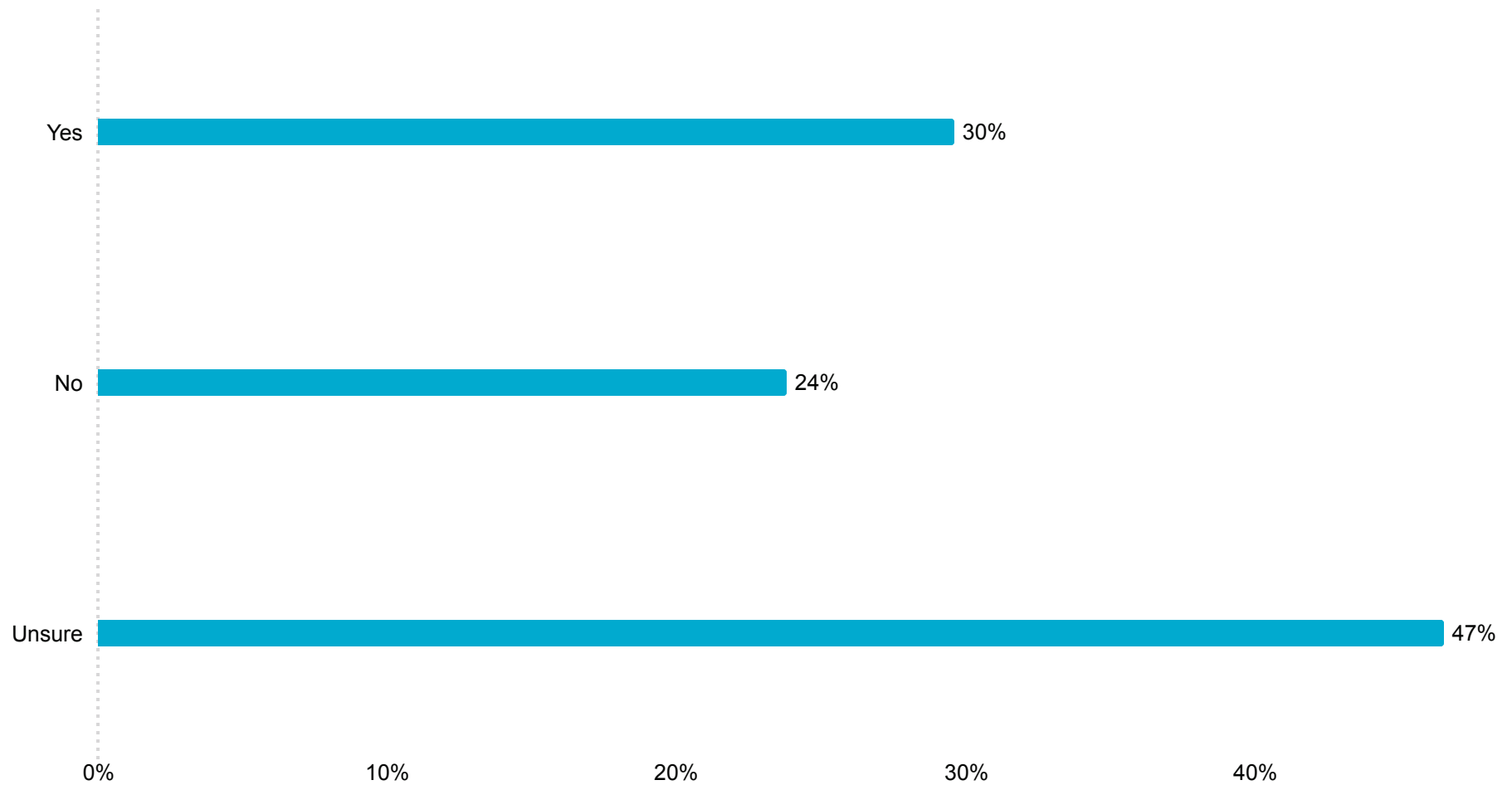
## Q25 - Are the businesses in Downtown Newton that you're interested in generally open when you want to visit?

720 Responses



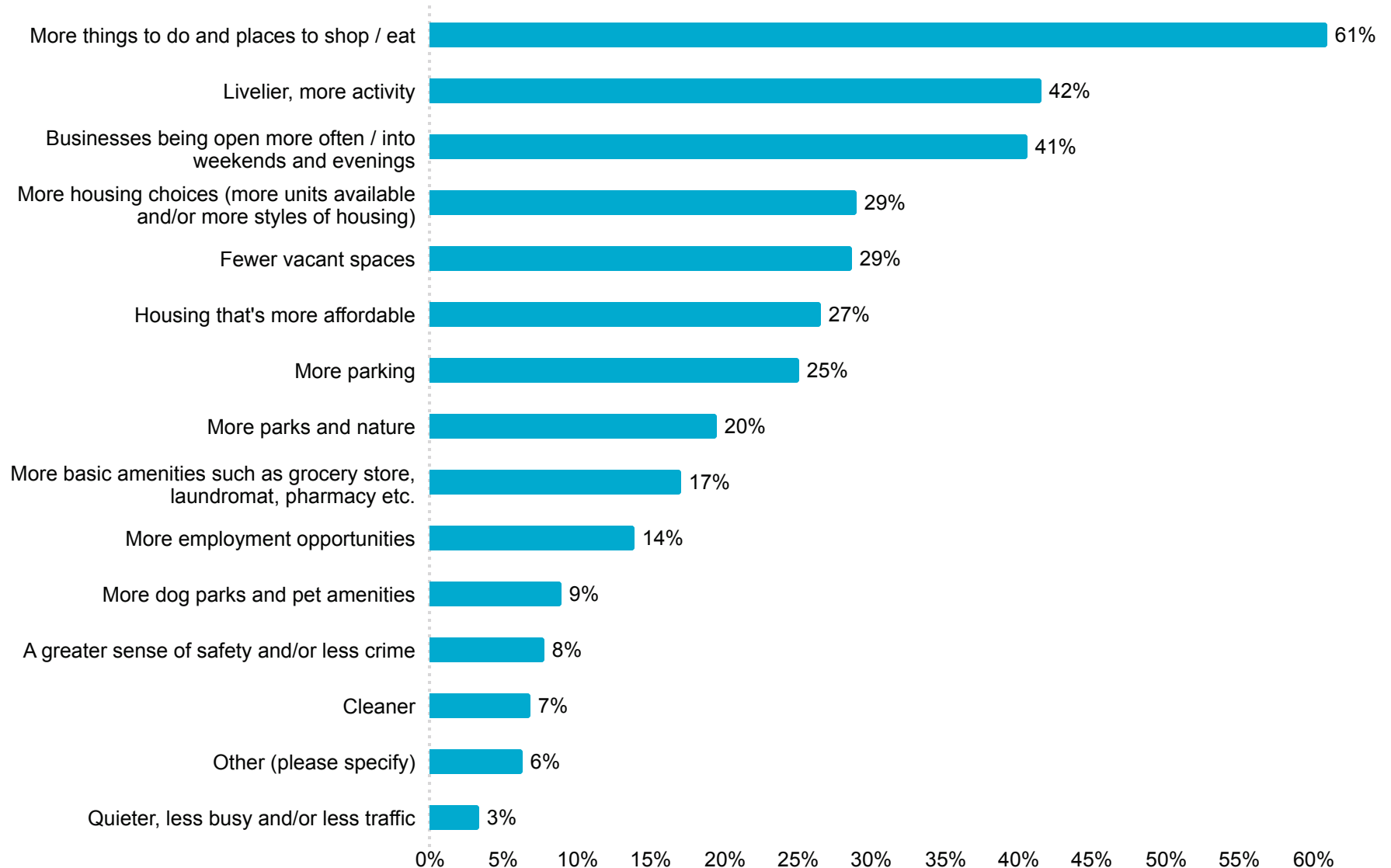
## Q26 - Would you like to see more housing available in Downtown Newton?

713 Responses



## Q27 - What would make living in Downtown Newton more desirable (to you or others in your community)? (Please select all that apply)

680 Responses





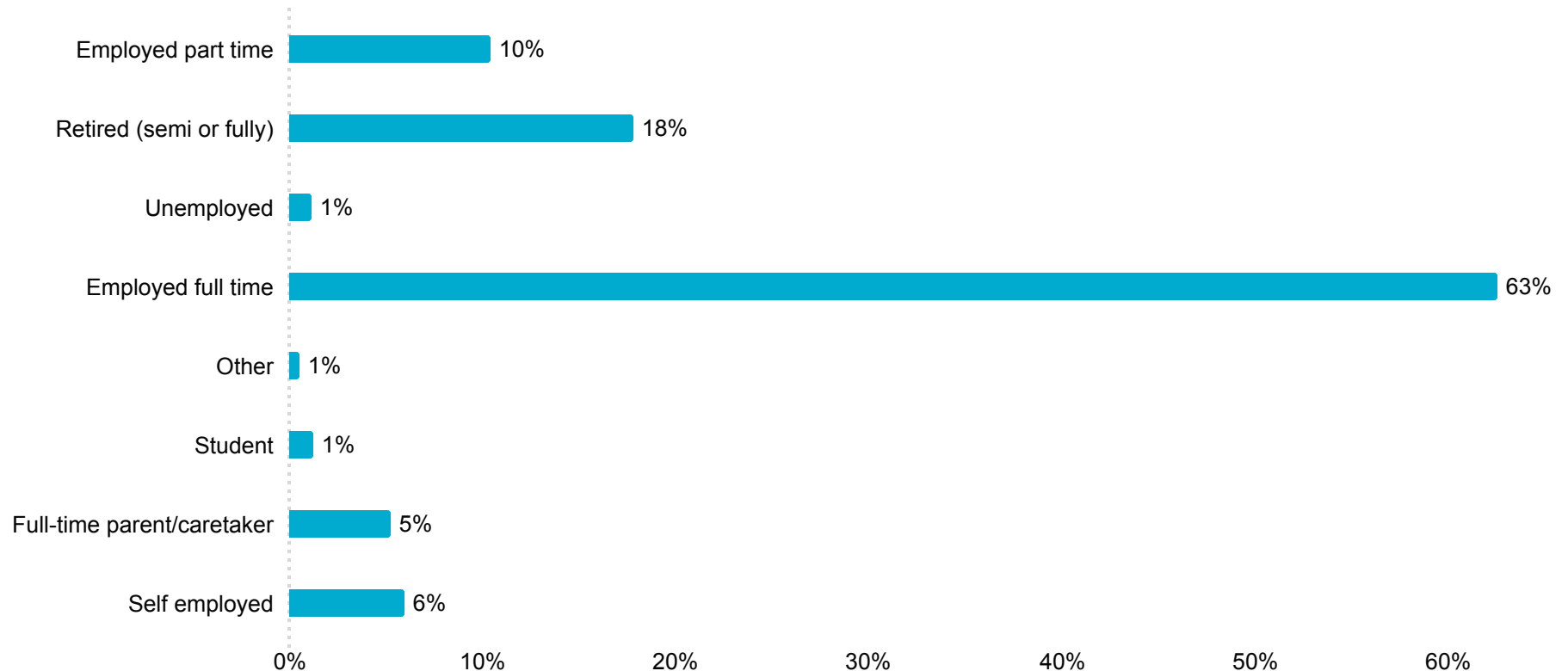
## Q28 - Are you familiar with Choose Newton Main Street?

721 Responses



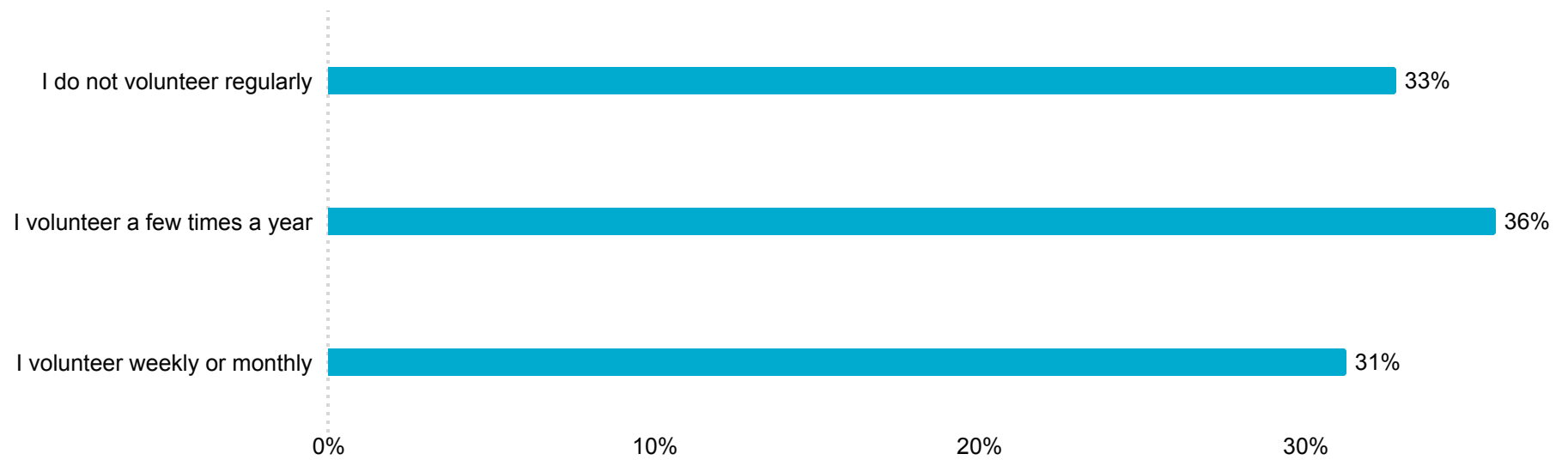
## Q29 - Which of the following statements below describes your current employment status? (Please select all that apply)

717 Responses



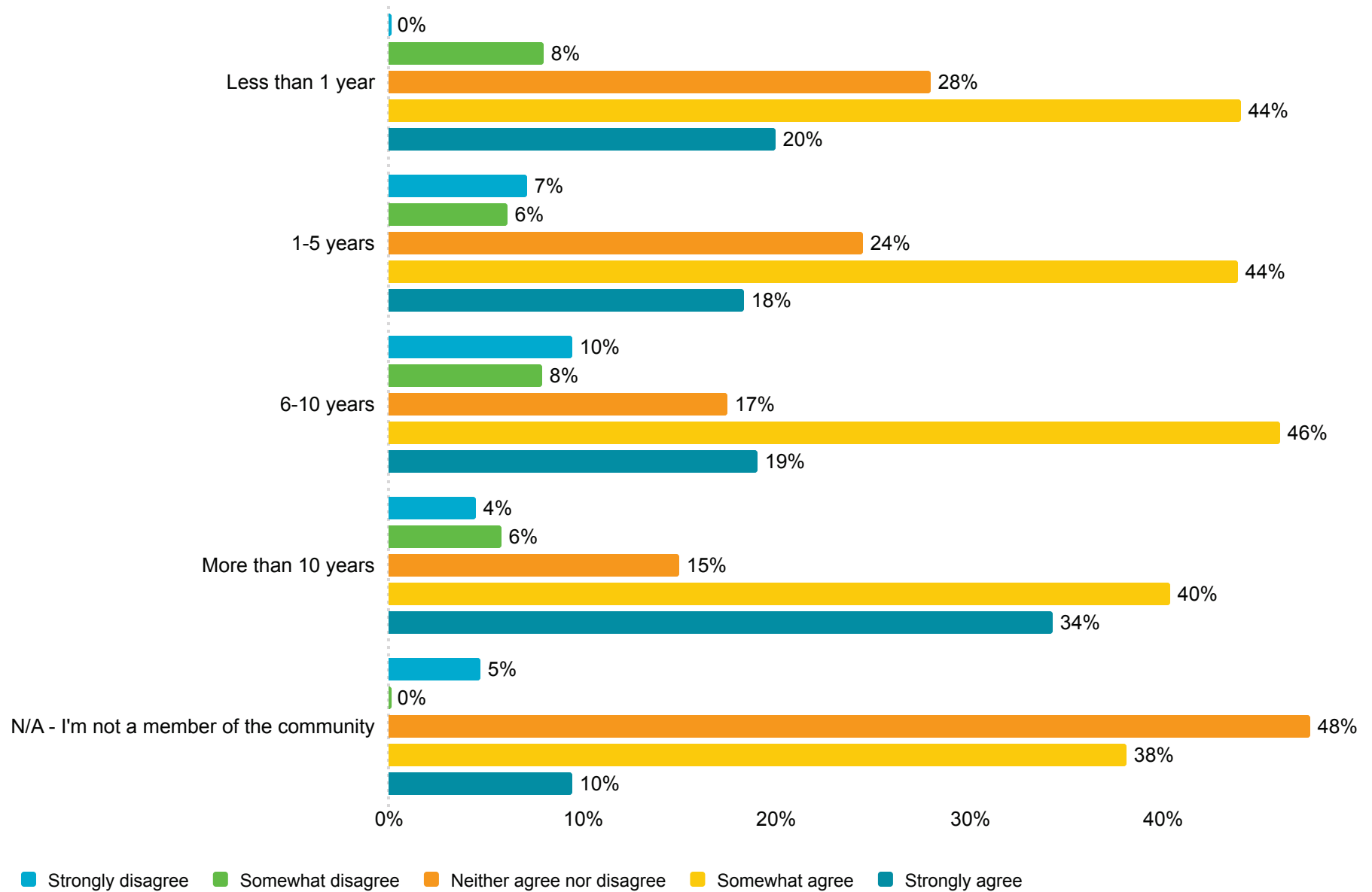
### Q30 - How often do you volunteer?

719 Responses



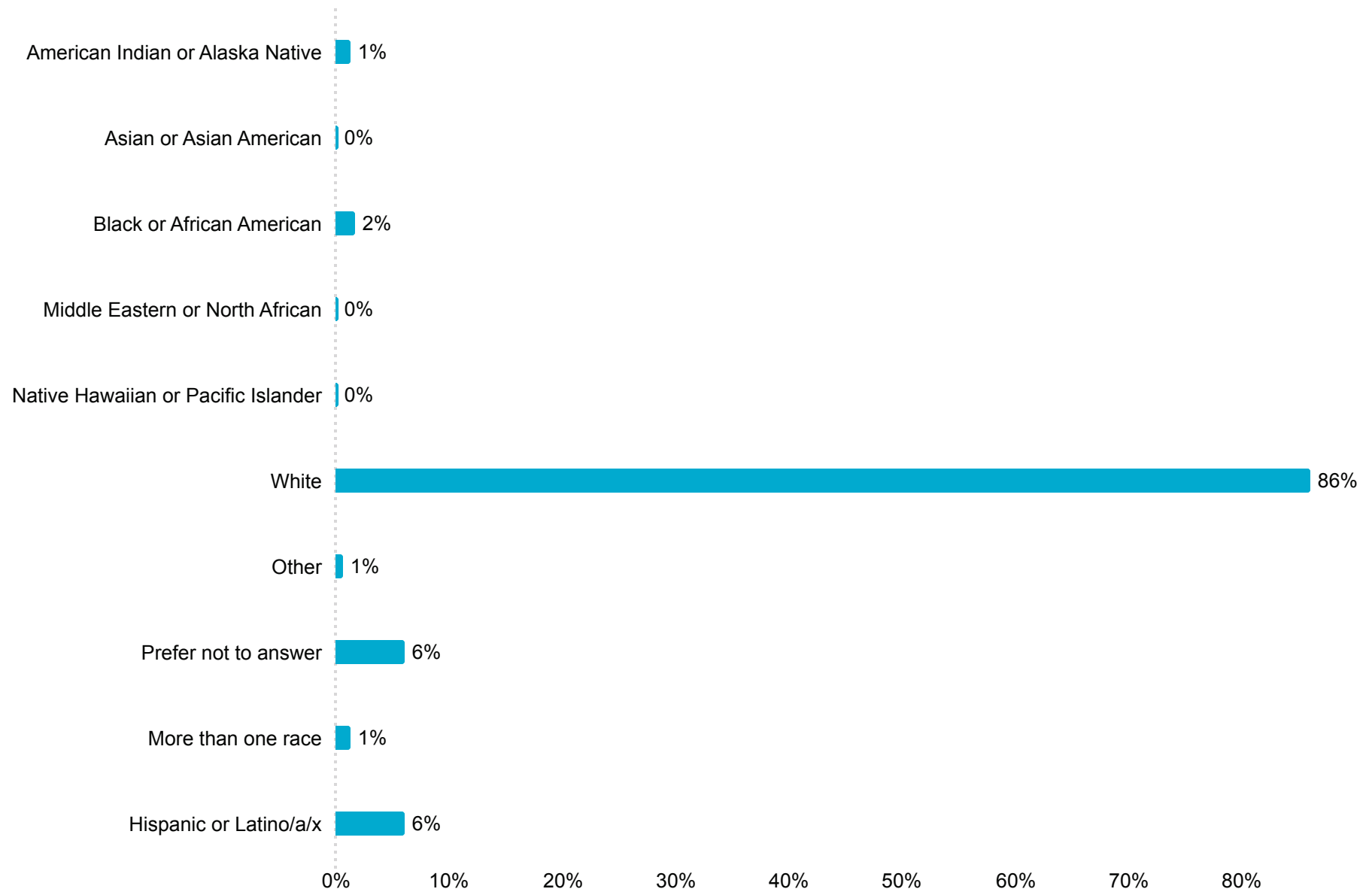
## Reported Emotional Connection Level by Length of Time in Community

720 Responses



### Q33 - Please select the ethnic and/or racial group(s) with which you identify:

720 Responses



### Q34 - Please select the option(s) that best describe your gender:

719 Responses

